



FAQs about switching to Jilt

What emails do you support?

Jilt supports all the marketing emails you need to run a successful Shopify store, including automated emails like abandoned cart recovery campaigns, thank you emails, and win-back campaigns, transactional emails like receipts and shipping confirmations, and broadcasts, like newsletters and sale announcements.

How easy is it to build campaigns and emails in Jilt?

Jilt's drag-and-drop email editor makes it easy to create beautiful emails that drive sales! You can get started with new campaigns quickly by starting with one of Jilt's pre-built automations — there's one for each kind of email that marketing experts recommend for eCommerce stores.

What sort of analytics does Jilt have?

Jilt has detailed metrics built in! You can easily track things like open and click-through rates for every email you send, as well as eCommerce-specific data like attributable revenue and abandoned cart and recovery rates.

Can I segment my email campaigns with Jilt?

Yes! Segmented emails have higher open and click rates because they're more targeted. Jilt lets you segment every email you send to your customers based on a wide range of demographic, behavioral, and order data.

I have a lot of complicated campaigns, is switching going to be painful?

Nope! With our complimentary white-glove migration, we'll make sure all your campaigns are switched over and work exactly as you expect. Because our Shopify integration is so advanced, you'll actually have access to more personalization and segmentation options using Jilt than you did on Mailchimp!

How much does Jilt cost?

Jilt charges based on the size of your email list. But if you switch before May 12, you're eligible for a promotional price of \$29/mo for your first 3 months, for any list size, including a complimentary white-glove migration from Mailchimp! Visit jilt.com/pricing to calculate the price for your account after the promotion ends.

Still have questions?

Get in touch with our support team and we'll be happy to help!

jilt.com/contact

